



SPONSORSHIP OPPORTUNITIES



Saturday AUGUST 01, 2026

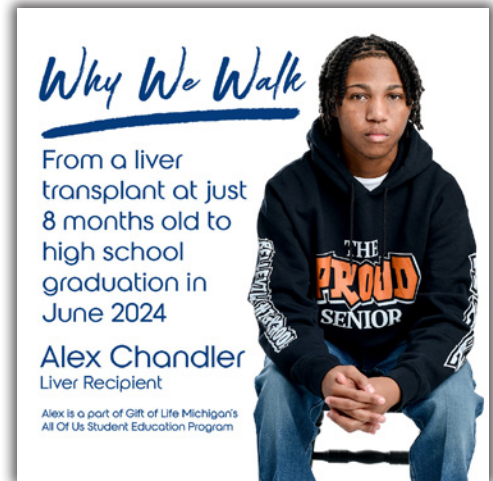
www.motteplife.org



Dear Lifesaving Partner,

Last year was a testament to what we can achieve when we work together to help others. Due to the generosity of organ donors, in 2025, over 49,000 life-saving organ transplants were performed, including nearly 42,000 deceased donor transplants.

For 33 years, the Minority Organ Tissue Transplant Education Program (MOTTEP) has been dedicated to saving and enhancing lives through organ and tissue donation and prevention of disease to reduce the need for transplants among ethnic minority Americans. We have been a trusted resource for black and brown families, offering education and support throughout the organ donation process.



Although minorities make up only 25% of the population, they represent over 60% of those waiting for organ transplants. Many may wait years for a deceased donor kidney transplant due to the chronic shortage of organs. This reality is a challenge, but one we are ready to meet.

Our vision is to improve health and well-being through disease prevention, organ donation, and education. In 2026, MOTTEP is planning another exciting year of activities, including four of our signature events that have become beloved community traditions. Your company can be part of this impact by becoming a sponsor. With various levels of support and customizable options, your company will be acknowledged in print, signage, and digital and social media. By supporting MOTTEP, your business will be instrumental in building healthier communities and saving lives through organ donation.

Our 28th annual LIFE Walk/Run event in July 2025 reached over 2000 people and raised awareness for our cause. With your sponsorship, we can reach even more people and celebrate 29 years of saving lives, one step at a time.

As a corporate leader, you know the importance of making a meaningful impact on the community. Your sponsorship will demonstrate your organization's commitment to serving individuals and families in their most vulnerable moments and will highlight your dedication to improving the lives of those in our community. The need for organ and tissue donations endures, and your support is essential. Please consider the attached sponsorship information and join us in celebrating 29 years of exceptional educational service.

Yours in Service,

A handwritten signature in black ink that reads "Silas P. Norman".

Silas P. Norman
Detroit MOTTEP Foundation Board President

WHAT IS MOTTEP?

The Minority Organ Tissue Transplant Education Program (MOTTEP), founded by Dr. Clive O. Callender in 1993, is the first national organization dedicated to educating and empowering multicultural communities with the facts about organ and tissue donation and the power to save lives. Since 1993, MOTTEP has been on a mission to address the urgent need for minority donors, reducing the transplant waiting list and transforming lives through education and prevention.

Detroit MOTTEP, launched in 1995 in partnership with Gift of Life Michigan, and has proudly served our community for 30 years. During this time, we have grown to be a trusted voice for organ and tissue donation in multicultural communities, as well as championing health and fostering connections that bridge cultures. Our impact is clear—thanks to dedicated outreach, donation rates have risen from 10.8% to an inspiring 40%. Together, we are building a legacy of hope, health, healing, and unity across our communities.

OUR GOALS

Establish cooperative relationships and/or acquire sponsorship from public and private organizations to assist in the educational campaigns for multicultural populations within the community.

Educate ethnic multicultural populations on facts regarding organ/tissue donation and transplantation and about the specific behaviors and the resulting decreases that lead to the need for organ/tissue transplantation, e.g., Diabetes, Hypertension, Heart Disease, Obesity, Substance Abuse, and increase the number organ/tissue donor registries signed by minorities.

Empower specific ethnic multicultural populations to develop and implement Action Plans that will increase awareness levels within their own communities.

Detroit MOTTEP Foundation

BOARD OF DIRECTORS

Silas P. Norman, M.D., M.P.H.
Chair
University of Michigan

Nadine Cook
Vice-Chair
Henry Ford Health

LaMont D. Hampton
Treasurer
Chrysler LLC

Artelia Griggs
Secretary
Donor Family Member

Patricia White, MBA, FACHE,
Detroit Medical Center

Hasenia Albanna
CareDx

Akil Alvin
Digital Detroit Media

Katrenia L. Camp
State of Michigan

Terra DeFoe, Ph.D.
Office of Senator Elissa Slotkin

Jason Denny, M.D.
Henry Ford Health

Jerome Espy, Sr.
Nfinit Communications

Sherrie Farrell, Esq.
Dykema

Kelly Green
Macy's

Annette Joe, M.D.
University of Michigan

Imani Kimball
McLaren

Carla J. Spight-Mackey, DMin, LMSW
Detroit Wayne Mental Health Authority

Eunice M. Moore
Retired, Detroit Public Schools

Greg Polk
Beaumont Health System

Rico Razo
City of Detroit

Michael D. Russell, Esq.
Fieger Law

Jesse Syring
Beaumont Health System

Jason White
Ypsilant Community School District

Dion Williams
Detroit Medical Center

Remonia Chapman
Director of Detroit MOTTEP Foundation

ABOUT LIFE WALK RUN

LIFE Walk /Run is the signature event of The Detroit MOTTEP Foundation. In partnership with Gift of Life Michigan, our sponsors, and countless passionate supporters of nearly three decades, this event has brought together the organ and tissue transplantation communities to save lives. Since its humble beginning in 1997 at the beautiful Belle Isle Park in Detroit to promote National Minority Donor Awareness Day, to date we've had over 1.3 million participants, domestic and international, and thousands of lives have been directly impacted. This annual gathering has become Michigan's longest-running event of its kind and is more than a walk or run, it's a celebration of hope, healing, and life.



Starting the morning bright and early, participants are welcomed at check-in, and then it's over to a light breakfast in our signature LIFE Walk Café, where walkers, runners, and supporters connect and enjoy a morning meet-and-greet before the race. As the runners kick off the course, walkers gather for an energizing warm-up session, readying themselves to make an impact one step at a time. Back at the event campus, the celebration continues with lunch, our expansive health fair offering free health screenings, our Circle of Life Garden, which commemorates and celebrates the lives and generosity of donors, a lively kids' corner, vendor booths, and an atmosphere filled with music, dancing, and all-around fun.

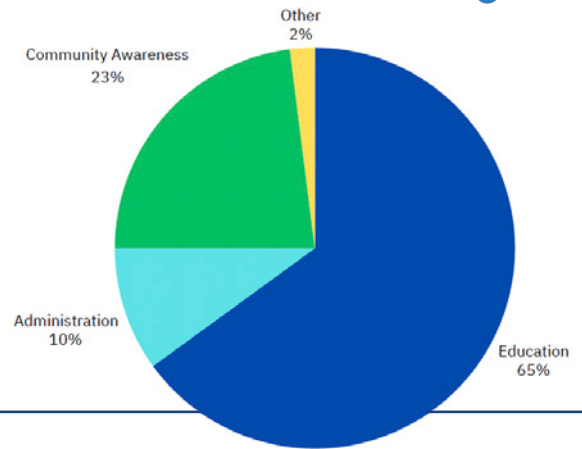
LIFE Walk/Run isn't just our largest annual fundraiser; it's a lifeline that supports our mission to expand our reach into multicultural communities, increasing awareness and fostering compassion.

Why become a sponsor?

Make A Difference, Amplify Your Impact.

Supporting MOTTEP means standing with an organization that is there for our community. Partnering with the Detroit MOTTEP Foundation aligns your organization with a mission to empower health and wellness in our community. Your sponsorship demonstrates a commitment to lifting those who rely on MOTTEP for support, education, and compassion.

Where do the dollars go?



2025 LIFE WALK SPONSORS

WHAT YOU GET WITH YOUR SPONSORSHIP

Recognition of Brand Partnership

Get your logo on our printed promotional materials broadly distributed throughout the community!



Get your logo on our event t-shirts & complementary registrations w/t-shirt (depending on sponsorship level)

E-Newsletter announcement to our subscribers with your logo and link to your web page.



A Sign of Support with logo recognition along our Walk /Run Route



Speaking Opportunity for you organization during opening ceremony at event.



Your organization opportunity to setup a vendor table in sponsor tent at event.



2025: A YEAR IN REVIEW

478
ORGAN
DONORS



1,206
ORGANS
TRANSPLANTED



1,796
TISSUE
DONORS



1,416
PLACENTA
DONORS

Source: Gift of Life Michigan, LifeLINES Winter 2026

120,000+

Men, women, and children are on the national transplant waiting list.



40,000+

Transplants were performed in 2025




Every donor can save 8 lives and enhance over 75 more.

Every 8 minutes another person is added to the transplant waiting list.

17 people die each day waiting for an organ transplant.

90 lives saved each day by an organ transplant in the United States.

LIFE Walk/Run Sponsorship Levels

	Champion Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Friend of MOTTEP
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Premium branding and visibility opportunities:						
<ul style="list-style-type: none"> LIFE Walk/Run team event registrations and commemorative t-shirts 	100	50	30	15	10	5
<ul style="list-style-type: none"> Your organization's vendor table at the event 	SPEAKING OPPORTUNITY • AT OPENING CEREMONY	•	•	•	•	•
<ul style="list-style-type: none"> Your organization's logo on the LIFE Walk/Run t-shirts 	EXTRA LARGE •	•	•	•	•	
<ul style="list-style-type: none"> Your organization's logo on all printed and marketing materials 	EXTRA LARGE •	•	•	•		
<ul style="list-style-type: none"> Your organization's name included on press releases and PSAs 	•	•	•	•		
<ul style="list-style-type: none"> Your organization's video on Detroit MOTTEP Website/ Social Media posts 	Social Media Exclusive Recognition •	•	•			
<ul style="list-style-type: none"> Lifesavers Leadership Breakfast VIP Table(s) 	3 VIP Tables	2 VIP Tables	1 VIP Table	1 Table with preferred seating		

Customized sponsorships available. Contact Sean Thomas at (313) 983-9006 or stthomas@dmfdetroit.org





2026 LIFE Walk/Run Sponsorship Commitment

www.motteplifewalk.org

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Sponsorship Commitment

- Champion Sponsor - \$25,000
- Silver Sponsor - 5,000
- Platinum Sponsor - \$15,000
- Bronze Sponsor - \$2,500
- Gold Sponsor - \$10,000
- Friend of MOTTEP - \$1,500
- General Donation: \$ _____

Logo Deadline for Printed Materials: May 1, 2026

Payment Method: Check Enclosed Money Order Enclosed Credit/Debit Card Invoice (at address below)

**Please make check/money order payable to: Detroit MOTTEP Foundation
Mail payment to: 736 Lothrop Road, Detroit, MI 48202**

Credit/Debit Card Payment Details:



Charge Amount \$ _____ Card Type: MasterCard Visa American Express

Card No. _____ Exp. _____ CVC _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Alt. Phone _____

Cardholder _____ Signature _____

For sponsorship questions, contact: Sean Thomas at (313) 983-9006 or sthomas@dmfdetroit.org
All proceeds benefit Detroit MOTTEP Foundation, a 501(c)(3) nonprofit organization. Tax ID: 20-3640869

Our Mission

To decrease the number and rate of ethnic minority Americans needing organ and tissue transplants.

Our Vision

To be the trusted voice creating healthy communities through disease prevention, education, and organ donation awareness.

Community Initiative



“Meet The Moment” is grounded in the principles of awareness, education, and empowerment. Striving to create a sustained impact by raising awareness, providing essential resources, and fostering a culture of proactive health management, empowering individuals, and families to make informed

decisions about their health and well-being. All while seeking to reduce the need for transplants and encouraging greater participation in organ and tissue donation, ultimately saving lives within these vibrant communities.

Through a community-based approach, by collaborating with local leaders, healthcare professionals, community advocates, volunteers, and other nonprofit partners, “Meet The Moment” brings together culturally sensitive messengers who understand the unique challenges faced by minority populations, delivering programs and services that are tailored to the specific needs and contexts of each situation. We believe that every moment is an opportunity to make a positive difference in someone’s health and well-being.



MOTTEP’s progress over the past five years in Michigan

Percentage of multicultural donors on the Donor Registry

2020	2025
33%	55%

Donor Registry grew by

7%

Organ donors increased by

25%

Organ transplants grew by

22%

Transplants for Black patients increase by

29%

Deaths on the Michigan organ transplant waiting list dropped by

36%

Deaths on the Michigan organ transplant waiting list for Black patients dropped by

67%

Source: Gift of Life Michigan, LifeLINES Winter 2026